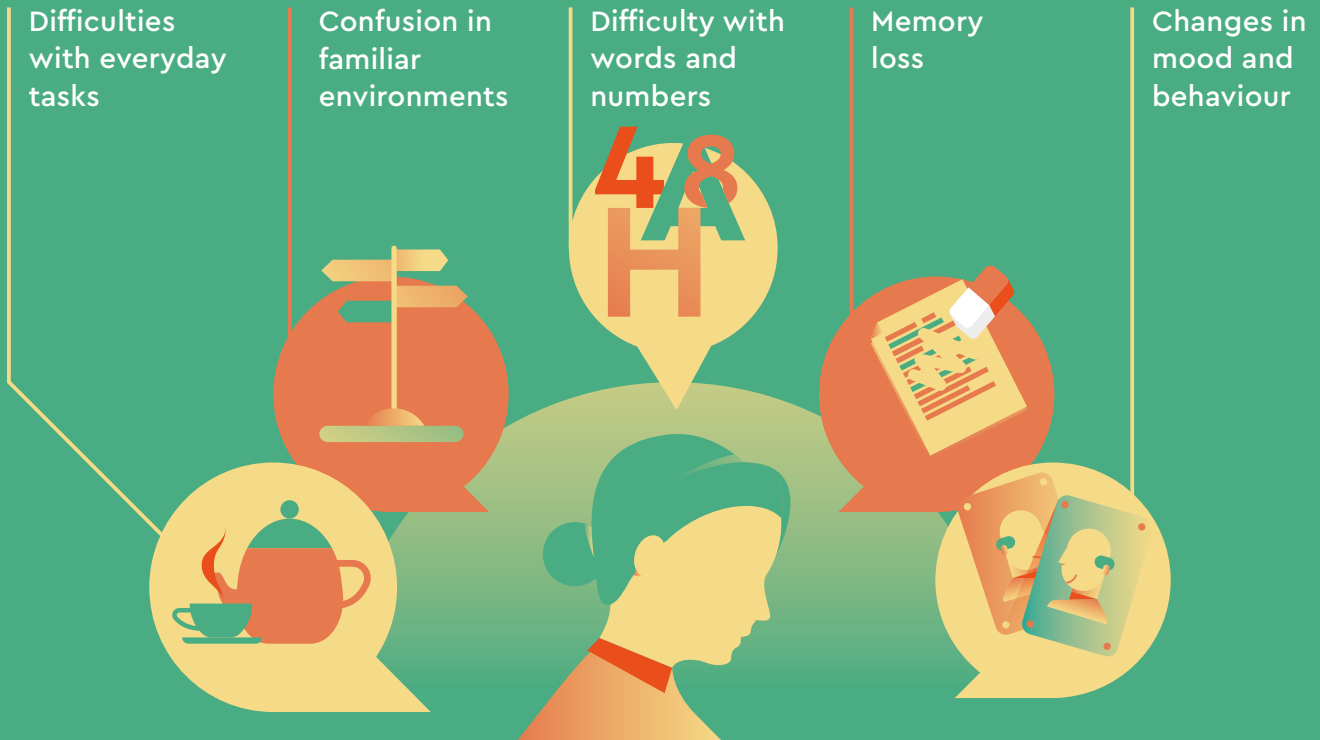


# DEMENTIA

## A public health priority

### What are the symptoms?



### Who is affected?

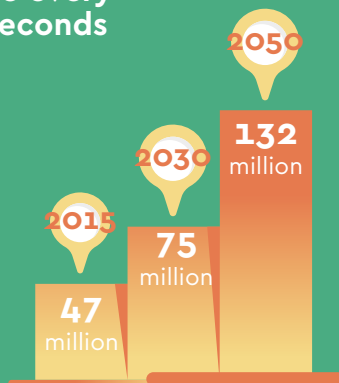


Nearly 10 million new cases every year

One every 3 seconds

47 million people worldwide in 2015

Set to almost triple by 2050



### What is the cause?

Conditions that affect the brain, such as Alzheimer's disease, stroke or head injury



### What does it cost?

2015  US\$818 billion: estimated costs to society in 2015

2030  US\$2 trillion



Majority of people who will develop dementia will be in low- and middle-income countries



Families and friends provide most of the care

Carers experience physical, emotional and financial stress

# The Global Action Plan on the Public Health Response to Dementia 2017 - 2025

## Vision

A world in which dementia is prevented and people with dementia and their carers live well and receive the care and support they need to fulfil their potential with dignity, respect, autonomy and equality.

## Goal

To improve the lives of people with dementia, their carers and families, while decreasing the impact of dementia on them as well as on communities and countries.

## The seven action areas and targets

### Dementia as a public health priority



By 2025, 75% of countries have national policies, strategies, plans or frameworks for dementia

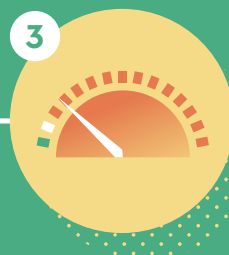
### Dementia awareness and friendliness



By 2025, 100% of countries have a functioning public-awareness campaign on dementia

By 2025, 50% of countries have at least one dementia-friendly initiative

### Dementia risk reduction



Risk reduction targets identified in the Global action plan for prevention and control of noncommunicable diseases 2013-2020 are achieved

### Dementia diagnosis, treatment & care



By 2025, 50% of people with dementia are diagnosed, in at least 50% of countries

### Support for dementia carers



By 2025, 75% of countries provide support and training for carers and families

### Information systems for dementia



By 2025, 50% of countries routinely collect data on core dementia indicators

### Dementia research and innovation



Global research output on dementia doubles between 2017 and 2025